



PRESS RELEASE – FOR IMMEDIATE RELEASE

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CREATICITY: LOWELL ART & MAKER FESTIVAL, SEPTEMBER 16 & 17, 2017
Cultural Organization of Lowell releases detailed information about
festival happenings and traffic pattern changes

Lowell, MA, September 5, 2017 – Join the Cultural Organization of Lowell (COOL) on September 16-17, 2017 for CREATICITY: Lowell Art & Maker Festival in downtown Lowell. This festival will fill Market Street with art and culture of all types - artists and makers, writers, performers, music, interactive public art, and so much more. The event is free and open to the public.

Many Lowell-based artists will be showing and selling their work at this inaugural festival, including painters Will & Jean Winslow, glassmaker Aaron Slater, clothing designer Jackie Doyle, mixed media artist Veronica Holmes, photographer Norm Caron, fine artists Roneld Lores & Angela Ales, jewelry designer Regina McGearty, and more. “We are excited to have a wide variety of art and artists represented in this year’s festival, both from inside the city and the surrounding areas,” said COOL board chair and festival organizer Andy Jacobson.

A special Maker area will include members of Lowell Makes including pottery maker Chlesi Hanley, and custom Cosplay designer Castro Yves Aroite. Also showcasing their work will be DIY Tesla kit makers oneTesla, 3D printers enAble Lowell, quilter Emily Rapley, taxidermy artist Nikki Deereest, and others. Demonstrations will be happening throughout the day, as makers showcase their skills in a wide variety of areas.

On the stage and in the street, take in performances by Angkor Dance Troupe, the Merrimack Repertory Theatre, Chuckin the Reeds, The Shirts and Shoes, The Squires of Soul, Cambodian Opera, UPrising Dance Theater, and more. Free workshops will include Scherenschnitte cut paper, how to make a video with your cell phone, getting unstuck through poetry, hand lettering calligraphy, African dance, grow your own wire tree, garden tai chi, youth storytelling, and theatre improv.

Visit the writers corner to speak with local authors, listen to their works, and purchase their books. The Revolving Museum will be creating a large public art piece, where the public can join in making the artwork over the course of the weekend. Walking tours will be led by members of the community,



allowing visitors to learn more about Lowell’s public art scene, dance in Lowell, and innovation & invention.

Jacobson notes, “Market Street will be closed between Central and Dutton starting at 4pm on Friday September 15 and through midnight on Sunday September 17. Residents and visitors can access the Leo Roy Garage on Market Street and the Canal Place driveway by taking Middle Street to Palmer Street. Palmer will temporarily be two way between Market and Middle Streets for the duration of the festival. There will be police and signage to direct traffic.”

Creaticity: Lowell Art & Maker Festival takes place on Market Street in downtown Lowell on September 16-17, 2017 from 12-6pm each day [RAIN OR SHINE]. For more information on this event or any traffic pattern changes, visit <http://cultureiscool.org/creaticity>

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The Cultural Organization of Lowell (COOL) is an independent, non-profit chartered organization with the mission of strengthening the vitality and economic growth of arts and culture in the Lowell area.

COOL serves the creative community by fostering communication, collaboration, advocacy and promotion. Current COOL initiatives include the “COOL Place” downtown arts & culture community hub and shop, and the upcoming Creaticity Lowell Art & Maker Festival, to be held September 16th and 17th along Market Street in downtown Lowell. For more information, visit www.cultureiscool.org.