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**THE CULTURAL ORGANIZATION OF LOWELL (COOL) ANNOUNCES ART IN THE STREET WITH  
CREATICITY: LOWELL ART & MAKER FESTIVAL, SEPTEMBER 16 & 17, 2017**

*Lowell, MA, August 2, 2017* - The Cultural Organization of Lowell (COOL) is excited to announce Lowell's first Art & Maker Festival happening on September 16-17, 2017 in downtown Lowell. Entitled CREATICITY, this festival will fill Market Street with art and culture of all types - artists and makers, writers, performers, music, interactive public art, and so much more. The event is free and open to the public.

Lowell is home to over 500 artists who live and work in the city, and numerous cultural groups that call Lowell home. "Whether it is art, theater, music, dancing, history, culture permeates your everyday life," says COOL Board Chair and festival organizer Andy Jacobson. "Here in Lowell we have such a large group of cultural organizations, artists, makers, performers and creators working in the cultural industry, this festival is meant to celebrate this vibrant community."

Visitors can expect to see over 50 booths lining Market Street exhibiting fine art and artisan goods for sale, featuring works by local artists. Makers will showcase their creations or projects promoting science, technology and art. Stage and street performers will delight young and old alike, with music, theater, and dance. Free interactive workshops and demos will be held throughout the two-day festival, allowing visitors to learn and create their own art. Visit the writers corner to speak with local authors and listen to their works. The Revolving Museum will be creating a large public art piece, where the public can join in making the artwork over the course of the weekend. Walking tours will be led by members of the community, allowing visitors to learn more about Lowell's public art scene, dance in Lowell, and innovation & invention.

Painter Dave Drinon says, "As a member of the Lowell arts community, I am excited to take part in Lowell's first outdoor arts festival. To see our city's arts community as the focus of a big weekend event is something I have been hoping to see for a while, and I am pleased it is coming to fruition." Dave's studio is located at Western Avenue Studios in Lowell, and he will be showcasing his paintings as part of the festival.



“We hope people from near and far come to Lowell to experience CREATIVITY and see all that the city of Lowell has to offer.” says Jacobson. Creativity: Lowell Art & Maker Festival takes place on Market Street in downtown Lowell on September 16-17, 2017 from 12-6pm each day [RAIN OR SHINE]. For more information on this event, visit <http://cultureiscool.org/creaticity>

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The Cultural Organization of Lowell (COOL) is an independent, non-profit chartered organization with the mission of strengthening the vitality and economic growth of arts and culture in the Lowell area.

COOL serves the creative community by fostering communication, collaboration, advocacy and promotion. Current COOL initiatives include the “COOL Place” downtown arts & culture community hub and shop, and the upcoming Creativity Lowell Art & Maker Festival, to be held September 16<sup>th</sup> and 17<sup>th</sup> along Market Street in downtown Lowell. For more information, visit [www.cultureiscool.org](http://www.cultureiscool.org).